

TITE

TempleCity Institute of Technology and Engineering

ADITYA

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MESSAGES FROM THE LEADER- SHIP

From the CEO's Desk

Dear Readers,

In this new academic year, I extend my best wishes to all the students, faculty, and staff of TITE. As we move forward, I encourage our students to make the best use of their time in college to learn, explore, innovate, and build their skills. At TITE, we always emphasize the importance of the overall development of our students. I advise all students to focus on their academic goals while positively engaging in projects, workshops, and extracurricular activities.

In today's competitive era, you need more than just academic excellence to grab the best career opportunities. Your time in college is crucial to building these competencies. Remember, consistency and perseverance are the keys to success. I am confident that your hard work will yield excellent results. Our faculty is dedicated to your progress and is committed to providing the support and guidance you need to empower your future.

Let us continue to uphold the spirit of excellence and innovation, which are the cornerstones of our institution. I wish you all the best for your journey ahead, in our institute and beyond. We look forward to witnessing your achievements and academic milestones.

Best Wishes,
Siddharth Shankar Rout
CEO, IIG Education Group.



MESSAGES FROM THE LEADER- SHIP

Chairman's Message

Dear Students,

I am delighted to welcome you all to this new academic year's first edition of 'Aditya'. As we march ahead, I want to assure you that in the coming months, you will find greater opportunities for meaningful, productive, and creative engagement in the TITE campus. We are constantly working in this direction by introducing new platforms both in the academic and co-scholastic spaces.

On the academic front, we have always emphasized an industry-aligned curriculum and practical exposure to prepare our students for the evolving demands of the professional world. Further, we commit ourselves to nurturing a learning environment that not only fosters academic excellence but also empowers every student to explore their passions and discover their strengths. I encourage you to seize these opportunities wholeheartedly, as they will contribute to your holistic development.

This publication is also an attempt to create more engagement and offer you a platform for creative expression. I invite you all to come forward and actively participate in enriching this magazine with your ideas and contributions.

Looking ahead, I also propose to build a strong alumni network, which could open up invaluable opportunities for mentorship, career guidance, and professional networking. Let us continue to uphold our values and work together towards a brighter, more empowered future.

Best Wishes,
Prasenjeet Pati
Chairman, TITE.





Director's Message

Dear Students and Members of the TITE Community,

As the Director of Academics of this esteemed institution, I am delighted to address the readers of our quarterly magazine, "Aditya."

The first quarter of this year has been marked by remarkable achievements and memorable events. Notably, our Annual Function, "Tekforia 2K25," was a grand success, celebrating our students' talents and accomplishments. I extend my heartfelt appreciation to the faculty, staff, and students whose dedication and hard work made this event truly special. Our students continue to excel in academics, research, and co-curricular activities, demonstrating innovation and leadership that make us proud. Looking ahead, we remain committed to fostering a dynamic learning environment that nurtures creativity, critical thinking, and real-world problem-solving. Together, let us build a thriving ecosystem that nurtures talent and empowers our students to excel in their chosen fields.

Best Wishes,
Dr. Anadi Charan Sahoo
Director of Academics, TITE.



A Note from the Principal...

Dear Students,

As we embark on a new academic year, 2025-26, I extend my warmest greetings to one and all. Reflecting on the first quarter of this year, I feel both proud and hopeful seeing your involvement and dedication in the college activities.

The period from January to March is not just a transition in the calendar, but also an opportunity for personal and academic growth, as we have some of the most important activities of the year during this time, including our College Annual Function 'Tekforia' and the exams. I am delighted to share that your enthusiasm, preparation, and resilience have inspired me. Your active participation in various initiatives has not only enriched our institution but also fostered a vibrant learning community. As we move forward, I encourage you to embrace innovation, think critically, and pursue excellence in all your endeavors. Wishing you all continued success in the months ahead.

Warm Regards,
Prof. (Dr) Ajit Kumar Khatua
Principal, TITE.



TITE Tracker - Campus Newsfeed

Euphoric Vibes of Tekforia 2K25

The TITE campus was abuzz with joy, excitement, and camaraderie as the institute celebrated its annual day, "Tekforia 2K25" on 28th Feb 2025. The event was marked by creative competitions, colourful cultural programmes and culminated in an entertaining celebrity night. Dr. Bijoy Kumar Nanda, Former Vice Chancellor, VSSUT, Burla graced the occasion as the Chief Guest and Mr. Avinash Samal, Head of Talent Development, TCS, Bhubaneswar was the esteemed Guest of Honour. TITE alumni members were felicitated on this occasion. Senior leadership of TITE and dignitaries from KTGS and IIG Group were also present on this occasion.



Tekforia 2K25 was a dynamic platform and celebrated academic excellence, innovation, creativity, and talent of the students and staff. The audience were enthralled with the performances presented on stage. The event was signed off with an unforgettable live music concert by popular Ollywood singers Tarique Aziz and Sharmistha Sarkar.



3rd Odisha Mining and International Expo

Students and faculty from TITE actively participated in the 3rd Odisha Mining and International Expo 2025 held at Baramunda Ground, Bhubaneswar. This event showcased the latest advancements in mining technology and infrastructure. It was a unique opportunity for our students to explore cutting-edge machinery, sustainable practices, and global industry trends. Besides providing valuable insights for our aspiring engineers, this expo provided our students with an exceptional platform to network and establish connections with industry leaders.



Seminar on Application of IoT and AI

The Skill Development Institute, Bhubaneswar hosted an insightful seminar on “Application of IoT and AI in Telecommunication and

Energy Management” on 7th March 2025. Over 20 scholars from TITE participated in this seminar and actively engaged in discussions, showcasing their keen interest in transformative technologies. The event featured keynote addresses by Mr. N. Suresh,

Head of Skill Development & Digital at NTTF, Bengaluru, and Ms. Prakruthi, Lead Delivery Excellence at Ericsson, Bengaluru. Participants of the seminar explored the latest advancements in IoT and AI, gaining valuable industry insights.





Workshop on Yoga and Holistic Health Management

A workshop titled “Yoga & Holistic Health Management (To Overcome the Current Health Crisis)” was held at the Conference Hall in TITE on

March 6, 2025. The event was coordinated by Yogacharya Dr. Biswaranjan Rath, founder of the Jagadguru Yoga Bharat Foundation and Faculty at Utkal University.

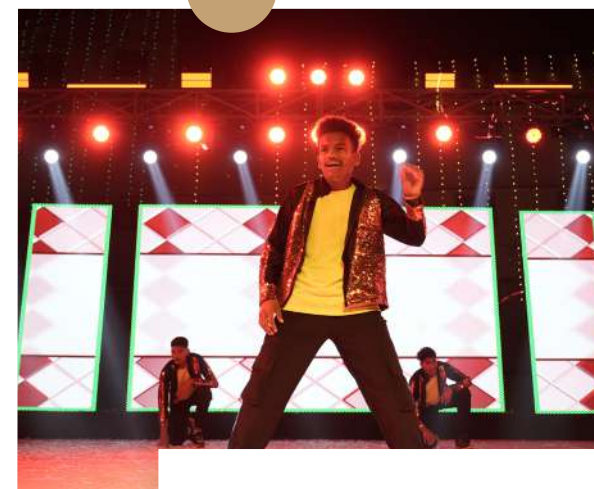
Attendees included the Principal, Dean of Academics, faculty members, staff, and

students, showcasing strong institutional support for holistic health practices. The workshop aimed to address the ongoing health crisis among adults, highlighting the importance of yoga and holistic health management in promoting overall well-being.



Kaleidoscope

Glimpses of TEKFORIA 2K25'



Tech Trends

Rise of 6G: The Future of Connectivity

The rapid evolution of wireless technology has transformed our vast world with different continents, countries, and islands into a global village. Today we live in a highly interconnected world. From near-instantaneous communication across vast distances to real-time collaboration on global projects; wireless communication has dissolved geographical barriers and redefined the way we live and work.

The Covid-19 pandemic has further contributed to this transformation by making remote work, virtual education and telehealth the 'new normal'. As the world gears up to match pace with a highly digitized era, the demand for faster, more reliable, and seamless communication gains momentum. This transformation has set the stage for the next leap in connectivity - 6G. However, it is noteworthy that with its promise of ultra-fast speed, near-zero latency and intelligent automation, 6G is not just an upgrade, rather, the foundation for a hyperconnected, tech-driven future.

Evolution of Wireless Communication:
The Chronological Order



1980s- Origin of mobile phones and creation of the 1G network. For the first time, people could communicate with others without being tied to a landline. This network had affordability issues, limited access and was not considered a feasible option.

1990s- Desire for mobile networks gave rise to the 2G wireless network. Mobile phones allowed users to place calls while travelling or away from the landline.

Early 2000s - Introduction of 3G network supporting mobile-internet use. Besides faster connection speed, users could send e-mails or search the internet with their mobile phones.

2010s - Advent of smartphones, beginning of 4G and exponential growth of wireless technology. Mobile users switched to smartphones in which text messaging and video calling were included as standard features.

2020s- 5G network was introduced in early 2020s offering enhanced features like faster communication, stronger connections, lower latency and larger data file support. It also ushered in the framework for supporting advanced technology like artificial intelligence, virtual reality programs, and even autonomous vehicles.

The way ahead: All technological advances have paved the way for the next step in the evolution of communication in the form of the 6G network.

6G - What to Expect?

The Sixth Generation (6G) network, projected to be commercially available by 2030, promises to redefine connectivity by seamlessly integrating the physical, digital, and human worlds. This integration will be powered by advanced technologies such as Artificial Intelligence (AI) and edge computing, enabling real-time data processing and decision-making. Unlike its predecessors, 6G is expected to operate on sub-terahertz and terahertz frequency bands, offering data transmission rates up to 1 terabit per second (Tbps) and latency measured in microseconds.



Key Features and Innovations

Ultra-High Speed and Low Latency: 6G networks will provide data rates up to 100 times faster than 5G, facilitating instantaneous data transfer and real-time applications.

Advanced AI Integration: The fusion of AI with 6G will enable networks to self-optimize, predict user needs, and offer personalized services, enhancing user experience and operational efficiency.

Enhanced Connectivity: A massive number of connected devices per square kilometer can be supported by 6G as it will use a higher frequency band. This will drive the proliferation of IoT devices and smart environments.

Extended Reality (XR): 6G can offer immersive experiences in education, entertainment, and professional training by facilitating seamless integration of Virtual Reality (VR), Augmented Reality (AR), and Mixed Reality (MR).

Global Coverage: The deployment of satellite-based communication in 6G aims to eliminate coverage gaps, ensuring connectivity in remote and underserved regions.

Applications and Implications

6G will transform industries with ultra-fast speeds, low latency, and AI-driven connectivity. It will enable real-time remote surgeries, immersive education through XR, and safer autonomous

transportation. Smart factories will optimize productivity, while expanded IoT integration will power smarter homes, cities, and industries, making seamless connectivity a way of life.

Challenges

Despite its alluring features, 6G faces significant challenges in terms of technological hurdles and energy consumption. First of all, hardware must be suitably updated to support the network connection as it will

operate at terahertz frequency. Moreover for increased data transmission, energy efficiency is also a crucial factor for sustainability of network operations. Another area of concern is security and privacy regulations, as we are talking about integration of AI and VR in this network. People might be sceptical about sharing their sensitive information with devices that can make decisions on their own.

Conclusion

Unprecedented speed, ability to handle large amounts of data, and stronger wireless signals can make global connectivity a reality; touching lives in multiple ways and heralding a new era in connectivity. As we prepare for this technological revolution, staying informed and engaged with emerging trends will be crucial in shaping the future landscape of connectivity.





Business Buzz

In today's world of competing businesses, having a great product or service is not enough. Without effective marketing, even the most brilliant ideas might go unnoticed. An interesting post by entrepreneur, author and CEO coach - Eric Partaker on LinkedIn mentions 78% of failed small businesses lacked a solid marketing plan, thus proving success isn't just about what you offer but also how you attract the right people into it.

Whether you're an entrepreneur or a future business leader, the key to your success is to master the art of making your brand seen, heard, and remembered. Eric shares an interesting analogy of a circus coming to town with a standout carousel by Tom Pestridge to explain the various aspects of marketing.

The post is shared below. Read on to explore the author's insights on the importance of marketing.

Imagine the circus coming to town, but nobody showed up. That happens to businesses every day. Your business is just like a circus:

- You have star performers (your team)
- You offer thrilling acts (your products)
- You built a stunning big top (your website)

But without smart marketing...you're just an empty tent in a field. Companies perfect the show before planning how to fill the seats. Marketing isn't something you do last. It should be part of every decision:

- Who will love your elephants vs. your acrobats?
- Which streets should your parade march down?
- What price makes people stop and buy tickets?

How to build a marketing plan (that actually works):

- 1. Know exactly who you're trying to reach

Write down 3 specific problems your ideal customer faces.

Build everything around solving these issues.
- 2. Map out where people already spend time

Which social platforms?
What publications do they read?

Which influencers do they trust? Start there first.

- 3. Create content that helps before it sells

Answer the top 5 questions your customers always ask.

Turn each one into a blog post, video, or social post.

- 4. Set up simple ways to capture contact information

Add a newsletter signup offering a useful download.

Follow up consistently with more helpful content.

- 5. Test small, measure results, then scale what works

Start with \$10/day on ad platforms to see what clicks.

Double down on messages with the best response rates.

The business world is full of empty tents. Amazing products nobody ever discovered. A great marketing plan doesn't have to be complex. It just needs to guide the right people to your show. Because even the greatest circus on earth needs someone to spread the word. Otherwise, your elephants are just walking through an empty town.



How to explain marketing



If the circus is coming to town and you paint a sign saying 'Circus Coming to the Showground Saturday'...

That's
Advertising

How to explain marketing



If you put the sign on the back of an elephant and walk it into town...

That's
Promotion

How to explain marketing



If the elephant walks through the mayor's flower bed and the local newspaper writes a story about it...

That's
Publicity

How to explain marketing



And if you get the mayor to laugh about it...

That's
Public Relations

How to explain marketing



If people go to the circus, you show them the many entertainment booths, explain the fun they'll have at the booths, answer their questions and, they spend a lot at the circus

That's
Sales

How to explain marketing



And if you planned the whole thing...

That's
Marketing



Pharmaceutical Frontiers

Beyond the Lab: Emerging Careers in the Pharmaceutical Industry

India is the world's largest provider of generic medicines

accounting for 20 percent of the global supply volume. According to a Forbes Report of November 2024, India supplies 40 percent of the US generic drug market and 25 percent of all medicines in the UK. India's pharmaceutical industry ranks third globally

in pharmaceutical production by volume and 14th by value. With a robust domestic sector comprising approximately 3,000 drug companies and over 10,000 custom manufacturing units, the Indian pharmaceutical sector is poised for growth in the coming future.

However, the landscape of the pharmaceutical industry is rapidly evolving, due to technological advancements and interdisciplinary approaches. This has opened the doors to new and exciting career opportunities in this sector. Gone are the days when a degree in pharmacy would land you in roles like pharmacist,

researcher, or regulatory professionals.

With advancements in artificial intelligence (AI), big data, and digital health, pharmacy students now have opportunities beyond conventional roles that integrate science, technology, and business. Companies

are investing in AI-driven drug discovery, personalized medicine, and data analytics, creating roles that demand a blend of scientific knowledge and technological expertise. Let us explore some such career options and the skills needed to thrive in these dynamic fields.



Emerging Non-Traditional Pharma Careers

AI Specialist in Drug Development: Artificial Intelligence (AI) is revolutionizing traditional drug discovery and development models by seamlessly integrating data, computational power, and algorithms.

Pharmacy students with a background in computational biology or machine learning can explore careers at the intersection of AI and pharmaceutical research.

Data Scientist in Healthcare: Data science plays a crucial role in drug research, clinical trials, and patient care. Professionals in this field analyze complex biological data, predict drug

interactions, and optimize treatment plans. Additional coursework in statistics and programming can be beneficial for aspiring data scientists.

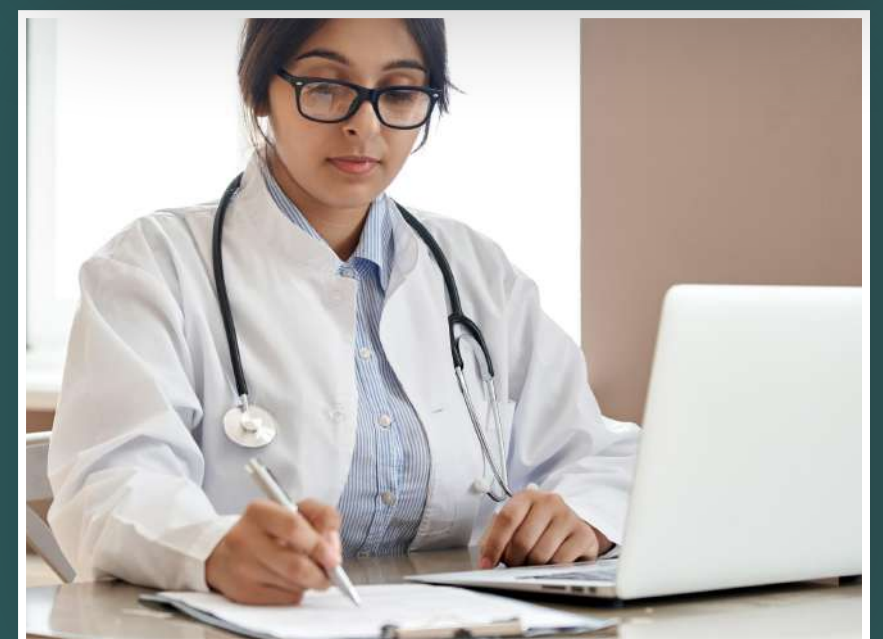
Clinical research coordinator: A Clinical research coordinator administers clinical trials under the supervision of a clinical research manager. They manage and conduct clinical trials,

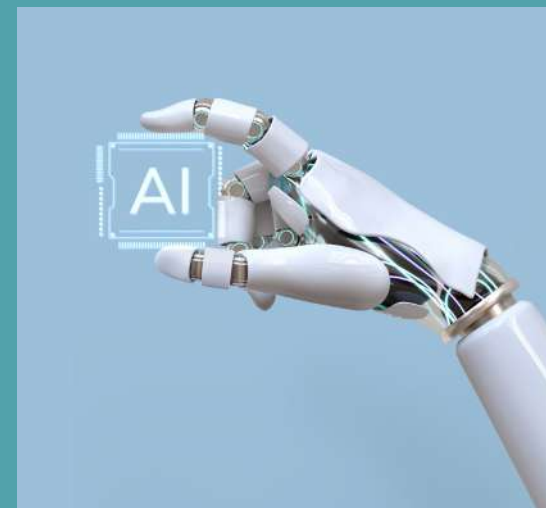
gather data, let participants know about a study's objective and administer questionnaires.

Medical Science Liaison: MSLs act as a bridge between pharmaceutical companies and healthcare professionals, providing scientific expertise and ensuring that medical innovations are effectively communicated. This role is ideal for those with strong communication skills and a passion for educating healthcare providers.

Health Economics and Outcomes Research (HEOR) Analyst: With global healthcare systems struggling under the weight of rising costs and increasingly complex choices for decision-makers, it is crucial to fully understand the value of treatments. This understanding of the economic impact of pharmaceuticals helps in shaping healthcare policies. HEOR analysts evaluate the cost-effectiveness of drugs and help companies navigate pricing strategies. A background in economics or public health can enhance prospects in this field.

Medical Writer: A medical writer creates scientific papers such as research, or drug-related documents and literature or content for medical or healthcare websites. They write and edit their medical writing deliverables and work alongside scientists or doctors. They can also contribute to healthcare journalism, writing articles, blogs, or providing expert insights on medication-related topics.





Skills and Education Needed

Besides meeting career-specific requirements, pharmacy students should consider upskilling themselves with some basic in-demand skills as mentioned below to transition into these emerging roles:

Technical Skills – Basic knowledge of AI, programming languages (Python, R, SQL), and data analysis tools can be valuable.

Regulatory and Policy Knowledge – Understanding healthcare regulations, FDA guidelines, pharmacovigilance, and regulatory tools like Lorenz DocuBridge, and global pharmaceutical policies.

Interdisciplinary Learning– Courses in economics, bioinformatics, and digital health can broaden career prospects.

Soft Skills – Strong communication, critical thinking, and adaptability are crucial in non-traditional roles.

With an ever expanding market and emergence of diverse non-traditional roles, it is more important than ever for students to identify the skill-set needed to fulfill their career aspirations and build it early on to make the best of available opportunities. It is only with the right preparation, attitude to embrace interdisciplinary learning and keeping updated with evolving industry trends; pharmacy students can position themselves for rewarding careers.

Dare to Dream

Inspiring Stories: Dorm Room Ideas to Boardroom Success

Time and again, college campuses and dorm rooms have been the fertile grounds where several innovative ideas have germinated. We can attribute it

to the palpable creative energy, aspirational hunger, access to mentorship or simply a necessity of making ends meet. Whether it's a social media platform or a revolutionary technology, some of today's most successful business enterprises have been conceived and nurtured by college students.

We bring you 3 such inspiring entrepreneurs who dared to dream, started out their ventures while in college and turned them into billion-dollar businesses.



Mark Zuckerberg: Founder - Facebook

The Idea: A simple idea of giving people a platform to connect digitally and share their stories with one another gave rise to 'Facebook'. In 2004, Mark Zuckerberg, a Harvard Sophomore, along with some of his college roomies launched this social networking site, initially meant for Harvard students. The idea of 'Facebook' stemmed from an earlier project 'Facemash' where students on campus could rank their peers'

photos. Although 'Facemash' was shut down for violation of privacy, it led to this broader digital platform for social connection.

The Challenges: Zuckerberg faced multiple challenges including legal battles with the Winklevoss twins who accused him of stealing their idea. Additionally, he also went through technical and financial hurdles to scale the platform.

The Breakthrough: Zuckerberg always had a knack for building social platforms where people would

love to engage. His relentless focus on user experience and expansion helped Facebook grow beyond Harvard to Ivy League schools, and eventually worldwide. With early investments from Peter Thiel and other venture capitalists, Facebook became the world's leading social networking site. Today, it operates as Meta, a multi-billion-dollar tech conglomerate shaping social media, virtual reality, and digital communication.



Ritesh Agarwal – Founder - OYO Rooms

The Idea: Ritesh Agarwal, born in a small town of Odisha, always dreamt of creating something of his own. This keen young boy inclined to innovations and entrepreneurship, had noticed the inconsistency in affordable accommodations across India, though it was growing in tourism. Ritesh spotted the opportunity and thus began his entrepreneurial journey in 2012, at the tender age of 18 years with launch of Oravel Stays, a website designed to enable listing and booking of budget accommodation. This was to make budget hotels more accessible to travellers. One year later he pivoted Oravel Stays to OYO rooms

that standardized short-stay accommodations for a predictable and affordable experience.

The Challenges: As a young entrepreneur, Ritesh faced skepticism from investors and struggled with scaling his idea due to limited funds.

The Breakthrough: In 2013, Ritesh became the first Indian to receive the prestigious Thiel Fellowship, a grant of \$100,000 awarded by Peter Thiel to budding entrepreneurs. Post the launch of Oravel Stays, Ritesh had done in-depth market research to understand

the gaps in the hospitality industry and user experience. Thus, he transformed Oravel Stays to OYO rooms to bridge those gaps. The success of OYO's business model can be primarily attributed to its ability to identify and resolve pain points in the hospitality sector. OYO successfully revolutionised the entire perception of budget accommodation by maintaining quality and uniformity of services. As of 2024, Ritesh Agarwal's net worth is estimated to be over ₹16,000 crores.



Melanie Perkins – Founder - Canva

The Idea: Melanie Perkins, a student of Western Australia, simultaneously worked as a private tutor for fellow students learning graphic designing. She noticed that design software like Adobe Photoshop was quite complex and students found it hard and time-consuming just to learn the basics. She envisioned an easy-to-use, accessible platform that would allow anyone—not just professionals—to create stunning designs effortlessly. This led to the launch of Fusion Books, an online tool for designing school yearbooks, which later evolved into Canva.

The Challenges: Securing funding was a major hurdle. Perkins and her co-founder, Cliff Obrecht, faced multiple rejections from investors citing reasons ranging from scepticism to back romantically involved co-founders to investing in overseas deals, lack of start-up ecosystem in Australia and market potential. Additionally, developing a seamless, browser-based design

tool required technical expertise and a strong team, which took years to assemble.

The Breakthrough: After relentless pitching and around 100 rejections, Perkins finally secured investment from Bill Tai, a renowned venture capitalist. She built a strong team, including Cameron Adams, a former Google engineer, who helped refine Canva's technology. When Canva launched in 2013, it quickly gained traction due to its user-friendly interface and affordability and since then has empowered millions of users worldwide with accessible design tools. Today, Canva is valued at over \$40 billion and is

counted among the world's most valuable start-ups founded and led by a woman.

Conclusion

These are a few of the inspiring stories which reinforce the idea that college could be more than just a place for academics - it can be an incubator for world-changing ideas and provide a launchpad for sustainable businesses. The journeys of the young entrepreneurs mentioned above inspire the next generation of students to dream big and chase their dreams to reality. So the next time you brainstorm with friends, remember you might be sitting on the next big business idea.



TITE

Upskill to
Upscale

The Art of
Delivering Powerful
Messages

When was the last time you quoted an example or a statement from someone's speech? Ever wondered why some speeches just linger in your mind while others simply fade away? In a world with shrinking attention spans, the ability to deliver a message that sticks with your audience and inspires them is a real achievement. As students presenting ideas in class discussions or professionals pitching a business project, how you communicate can determine

8 Ways to Deliver a Powerful Message
(Backed by science)

1. First Impression Matters
Make your first 7 seconds count

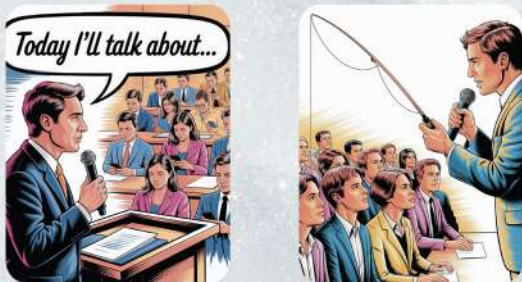


Lengthy Introductions Confident Opening

Tal Galon

8 Ways to Deliver a Powerful Message
(Backed by science)

2. Start With a Hook
Begin with impact, not introduction.



Standard Opening Surprising Fact or Story

Tal Galon

8 Ways to Deliver a Powerful Message
(Backed by science)

3. Audience-Centered Approach
Focus on what matters to them, not you.



Speaker-Focused Problem-Solving Narrative

Tal Galon

8 Ways to Deliver a Powerful Message
(Backed by science)

4. Visual Storytelling
Show, don't just tell.



Text-Heavy Bullets Compelling Visuals

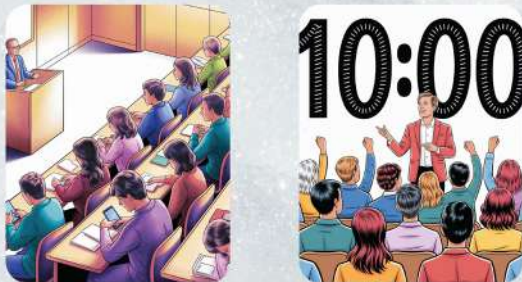
Tal Galon

TITE

the impact of your words. But how do you deliver a message that ticks the boxes of clarity, confidence, and connection? A message that truly resonates with your audience! Renowned communication expert Tal Galon shares a few tips with practical strategies to refine your speech, sharpen your storytelling, and leave a lasting impression. This insightful infographic breaks down the essentials of effective communication—helping students, educators, and professionals alike master the art of impactful messaging.

8 Ways to Deliver a Powerful Message
(Backed by science)

5. The 10-Minute Reset
Combat attention drop with strategic changes.



Continuous Monologue Periodic Engagement

Tal Galon

8 Ways to Deliver a Powerful Message
(Backed by science)

6. Create Interactive Moments
Turn listeners into participants.



One-Way Information Active Engagement

Tal Galon

8 Ways to Deliver a Powerful Message
(Backed by science)

7. Finish Strong
End with impact using the peak-end rule.



Weak Conclusion Compelling Call-to-Action

Tal Galon

8 Ways to Deliver a Powerful Message
(Backed by science)

8. Gamma.app - My Secret
Presentation Hack

Beautiful, on-brand presentations & landing pages in minutes.



Design Struggle Effortless Creation

Tal Galon

Career Advice

Starting a professional career after completing your graduation, presents unique challenges and opportunities. The wise thing to do is to be prepared in advance, to timely avail the opportunities and sail smoothly through the challenges.

Here are a few tips commonly suggested by experts:



- **Pursue continuous learning:** Staying committed to continuous learning can give you an edge over others. Stay updated with the latest developments and best practices at least in your chosen field. Enhance your skill set through online courses, workshops, webinars or certifications.





- **Build strong interpersonal skills:**

Communication is one of the primary keys to crack an interview. The group activities, projects, seminars and other extracurricular activities during your college days help build your interpersonal skills. Never shy away from them.



- **Build a professional network:**

Networking can prove really beneficial by opening doors to job opportunities and mentorship. Engage with alumni, attend industry seminars, and participate in on-campus and off-campus workshops to expand your connections.



- **Cultivate essential skills:**

Whether in career or life, it is essential to develop certain crucial skills like team spirit, leadership attitude, adaptability, and a growth mindset to align with the dynamic work environments.



- **Understand the job market:**

Keep yourself updated on industry trends and emerging sectors. This knowledge enables you to make better choices, take informed career decisions, and helps you in aligning your skills with market demands as well.



- **Develop technical proficiency:**

Possessing strong technical knowledge of your subject gives you the confidence to face questions in interviews with ease. While engineering students should be aiming at mastering relevant software and technologies, MBA graduates could work on their data analytics and digital platforms knowledge to get an advantage.



- **Adapt to cultural nuances:**

Workplace culture varies across regions and industries. Being a quick learner and adapting faster to changed circumstances, can better position you for smoother integration and career progression.



- **Enhance problem-solving abilities:**

Employers often value professionals who can identify issues and devise effective solutions. Engage in case studies, simulations, and real-world problem-solving scenarios to sharpen these skills.



- **Plan for long-term career goals:**

Try to have an uncluttered vision of your career goals, define your career aspirations, and create a roadmap to achieve them. Keep monitoring your progress and be flexible to adjust your plans as per changing circumstances.



- **Explore Entrepreneurship:**

Not just finding a job, you should also consider creating one. India's startup ecosystem is thriving, offering opportunities for those inclined towards entrepreneurship. With a strong technical foundation and business acumen, you can innovate and contribute to this vibrant sector.



Stay Informed, Stay Ahead

Did You Know?

The world's first website created by British Computer Scientist Tim Berners-Lee was published on August 6, 1991. Fittingly, the site was about the World Wide Web project, describing the Web and how to use it. Hosted at CERN on Berners-Lee's NeXT computer, the site's URL was <http://info.cern.ch>. Amazingly, it is still accessible.



Did You Know?

Ancient Romans invented concrete and used it in everything from bath houses to harbours, aqueducts to the Colosseum. Unlike modern reinforced concrete – which can last about a hundred years without major repairs or

replacement – many Roman concrete structures are still with us, many centuries later. Their secret? Volcanic ash or pozzolana which makes the concrete more durable over time! The most striking surviving example of Roman concrete structure is the

Pantheon, which the painter Michelangelo described as an “angelic and not human design”. It still looks strikingly modern today and it remains the largest non-reinforced concrete dome in the world, 19 centuries after it was built.



Did You Know?

The first self-driving car in the world was Navlab 5, developed by Carnegie Mellon University. Though not a standard production vehicle, it is considered as the first autonomous car as it steered itself over 2000 miles from Pittsburgh to San Diego without any added human intervention. The Navlab pioneered the use of neural networks to steer and otherwise control autonomous vehicles, forming the basis of contemporary control strategies.



Admissions Open

For MBA - 2025-26

Graduate at TITE, Thrive Globally



Choose from Emerging Subjects in MBA:

General MBA

Agribusiness Management

Healthcare & Hospital Management

Retail Management

Logistics & Supply Chain Management

TITE

Regd. Office: At/Po- Taraboi (Manipur), Jatni, Khordha, Odisha - 752050

City Office: Plot No. GA-116, Gayatri Vihar, Chandrasekharpur,
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